

F. No. 11018/6/2021-EBSB (B)
Government of India
Ministry of Education
Department of Higher Education
EBSB Cell

Shastri Bhawan, New Delhi
Dated the 6th August, 2021

OFFICE MEMORANDUM

Subject: Azadi ka Amrit Mahotsav – Fit India Freedom Run 2.0 reg.

The undersigned is directed to enclose a copy of letter of even no. dated 5th August, 2021 from Secretary (HE) to Chairman, AICTE; Chairman UGC; Vice Chancellors of all Central Universities and Heads of all Centrally Funded Higher Education Institutions regarding the subject mentioned above, for your information and necessary follow-up in the matter.

Encl.: As above.



(Pratibha Sharma)
US (EBSB)

1.	Sh. Rakesh Ranjan, Additional Secretary (TE)
2.	Dr. Vineet Joshi, Additional Secretary
3.	Smt. Kamini Chauhan Ratan, JS(HE)
4.	Shri Mrutyunjay Behera, Economic Advisor
5.	Sh. Jagdish Ram Pauri, Jt. Director (OL)
6.	Sh. M. Sridhar, DS (Mgt.)

अमित खरे, भा.प्र.से.

सचिव

AMIT KHARE, IAS
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सत्यमेव जयते

भारत सरकार
Government of India
शिक्षा मंत्रालय

Ministry of Education
उच्चतर शिक्षा विभाग

Department of Higher Education

127 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 001
127 'C' Wing, Shastri Bhawan, New Delhi-110 001

D.O. No. 11018/6/2021-EBSB

5th August, 2021

Dear Madam/Sir,

As you are aware, the celebration of 75 years of India's Independence - "Azadi Ka Amrit Mahotsav" have commenced with active participation of all stakeholders. In this connection, "Resolves@75", Fit India Mission has conceptualized **Fit India Freedom Run 2.0** to commemorate the occasion.

2. Nationwide Virtual launch of Fit India Freedom run 2.0 by Hon'ble Minister of Youth Affairs & Sports, Sh. Anurag Singh Thakur and Hon'ble Minister of State, Youth Affairs & Sports, Sh. Nisith Pramanik will be held on 13th August 2021. All the citizens will be given a call to make a resolve to include physical activity of at least 30 minute daily in their lives i.e. FITNESS KI DOSE AADHA GHANTA ROZ. A concept note on 'Fit India Freedom Run' is enclosed in this regard.


3. I seek your cooperation in reaching out to students in educational institutions under your control for their participation in the 750 events organized by Ministry of Youth Affairs & Sports (MYAS) across India and conducting physical / virtual Freedom Run events. Pre-event promotion of the event may be ensured from 10th August, 2021 onwards and the program may be given publicity through social Media, Regional TV/Newspaper etc. Also ensure the promotion of Freedom Run on the social media channels with **#Azadi Ka Amrit Mahotsav** and **#Run4 India**.

4. I look forward to your active cooperation.

Regards,

Yours sincerely,

Encl. As above


5.8.2021
(Amit Khare)

Chairman, UGC / Chairman, AICTE

Vice Chancellors of all Central Universities

Heads of all Centrally Funded Higher Education Institutions